

We invite you to the Open Workshop

Managing Cultural Differences

February 16, 2007 in Amsterdam

Who should come?

Professionals working in an international setting.

Objectives

In international teams, both company culture and national culture influence a person's behavior. The workshop offers tools to understand, recognize and cope with cultural differences in teamwork and management style. Participants will enhance their skills to work with and take advantage of cultural differences.

Methodology

We work with the Model of Freedom, a cultural model that provides a visual and practical method that helps managers and team members to convert cultural tensions to sources of energy.

The trainer

Trainer of this workshop is Mijnd Huijser, who developed the Model of Freedom, as explained in his book 'The Cultural Advantage, a New Model for Succeeding with Global Teams*'. Mijnd is the founder of CMC, with offices in The Netherlands, Germany and Japan.

Date: February 16, 2007.

Place: Amsterdam (details about the exact location will follow).

Price: € 250 per person, including lunch and beverages. Two or more participants from the same company: € 225 per person. Cancellation costs € 75 per person.

Participants: Minimum 8, maximum 15.

Program: 09.00 – 16.30 hours

09.00-12.30

- Welcome and introduction to the program

- Short interactive introduction to culture as a set of work-related norms, values and behaviors.

- Interactive presentation on Cultural Awareness: 'My culture as seen by other cultures: stereotypes, efficiency, effectiveness and competence in cultural perspectives'.

- Introduction to the Model of Freedom
 - Exercise: Your Cultural Profile
 - Exercise: How to work with the Model of Freedom

12.30-13.30 Lunch

13.30-16.30

- Workshops

We will choose topics from the list below and topics suggested by participants:

- Management/business culture in countries, pre-selected by participants
- Intercultural communication, Information handling and Influencing
- Working in teams, managing conflicts and confidence building

16.30 *Wrap-up and closure*



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* The Cultural Advantage, a New Model for Succeeding with Global Teams, Intercultural Press, Boston 2006.
[Also available in Dutch: Culturele Intelligentie, Business Contact, Amsterdam]